



# BEST PRACTICE IN ADULT EDUCATION FOR A JUST TRANSITION

**INCLUDE-CE**

Digital Inclusion through Circular  
Economy

**JULY 2024**



Co-funded by  
the European Union

## INCLUDE-CE

### – Digital Inclusion through Circular Economy

#### Context and Initiative Details

Name of the initiative	<p><u>INCLUDE-CE: Digital Inclusion through Circular Economy</u></p> <p>The INCLUDE-CE project bridges the digital divide by enhancing the technological skills, readiness, and resilience of migrants, refugees, asylum seekers, and ethnic minorities. This initiative aims to facilitate social and labour inclusion by adopting circular economy principles, specifically by repurposing second-hand digital devices for educational purposes. The project targets these vulnerable groups, focusing on improving their digital literacy and employability. Among its key outputs are the development of an e-learning platform and a series of training resources tailored to the needs of these communities. This endeavour is crucial for promoting equal opportunities and access to the digital world, thereby reducing social and economic disparities. By fostering digital literacy and employability, the project aims for the integration of marginalised communities and for the advancement of sustainable practices through the circular economy, making a significant impact on societal well-being and environmental sustainability.</p>
Geographical scope	European
Sources of funding	Erasmus +
Duration of the initiative	24 months (2020 –2022)
Target audience	Migrants, refugees, asylum seekers
Social justice focus area	Immigrant rights
Goals of the initiative	<p>The aim of the Include-Ce project is to promote the social and labor inclusion of migrants and refugees by improving digital literacy, fostering skill development, and providing access to essential resources.</p> <p>The main objectives that the project wants to achieve are the following:</p> <ul style="list-style-type: none"> <li>• To enhance digital literacy among the migrant population.</li> <li>• To develop and provide access to a tool that combines training and job search resources tailored to the target population.</li> <li>• To increase the availability of technological equipment for migrants and refugees to improve their skills and conduct comprehensive job searches.</li> <li>• To promote e-inclusion as a fundamental aspect of modern citizenship for migrants and refugees.</li> <li>• To facilitate integration into the labour market as a key step towards achieving full social integration.</li> </ul>

#### Good Practices Description

##### Stakeholder engagement in the process

The project requires the intervention and presence of different key actors, who will collaborate to make it possible to achieve the objectives set out in INCLUDE-CE. Stakeholders will evaluate the usability, design and contents of the Platform. Computers will also be donated by non-formal partners or stakeholders participating in the project.

### Methodology used (if available)

The project involves the development of an e-learning platform that includes two differentiated sections: a) an area oriented for professionals working with migrants, refugees, asylum seekers or ethnic minorities; b) an area for migrants, refugees, asylum seekers and/or ethnic minorities, containing digital literacy courses and active job search courses. The project also involves synchronous and asynchronous training courses for the target groups.

### Teaching approaches

Online – MOOC platform, synchronous and asynchronous learning

## Challenges and outcomes

### Key factors contributing to success

Key factors contributing to success involve: the innovation of the project in promoting the social inclusion and labour insertion of the target population via re-use, repairing, refurbishing, collaboration, product and efficiency maximisation; enhancing the economic philosophy of circular economy and its value to the environmental sustainability. The project introduces the perspective of the circular economy, including different actors in the process and thus creating synergies between social entities, beneficiaries, and companies. Some companies will donate technological equipment to the beneficiaries, thus promoting re-use at the same time, guaranteeing access to technological devices for those people in precarious economic situations. In this respect, the repair and commissioning of equipment by volunteers are also envisaged when necessary.

### Encountered difficulties and challenges

The process of implementing the project might involve difficulties related to computer donation and collaboration with stakeholders, difficulties recruiting people from the target groups, and users' extremely low level of digital literacy.

To address these challenges, the project will adopt a multifaceted implementation strategy involving clear planning, stakeholder engagement, targeted recruitment and comprehensive digital literacy training.

### Recommendations

The project is ongoing. Therefore, no recommendations are available.

### Impact

The project is expected to have an impact at different levels:

#### At regional and local level:

- The project's beneficiaries will acquire key tools to promote their digital literacy.
- The beneficiaries will receive computers donated by social entities.
- The project's beneficiaries will acquire key tools to promote labour market insertion and improve their positions in the labour market.
- Project beneficiaries (professionals working with migrants) will acquire tools and knowledge to optimise their intervention with beneficiaries through actions to promote their digital literacy and labour market insertion.

#### At the national level:

- Synergies will be generated between third-sector organizations and other philanthropic entities that intend to donate computing devices for social causes.
- Synergies will be generated between entities that favour the circular economy in Italy, Spain, Cyprus, Malta and Portugal.
- Useful materials will be developed nationally to promote the social inclusion and labour insertion of migrants, refugees, asylum seekers and ethnic minorities.

#### At the international level:

- Transferable materials will be created, which can be used by any EU member country to promote social inclusion and labour market insertion of migrants, refugees, asylum seekers and ethnic minorities.
- Different good practices already developed in the EU to promote social inclusion and labour market insertion of migrants, refugees, asylum seekers and ethnic minorities will be used and disseminated.